



Festival · Community Events · Digital Resources · School Engagement

Notice to Funders and Donors

As we enter our 10th year, Telling Tales is pleased to announce that we have attained charitable status. Effective July 1st, 2017, our new charitable number is 72526 0897 RR0001.

Since 2009, Telling Tales has been a project of the Rotary Club of Hamilton and has operated under their charitable number. Telling Tales will continue to recognize Rotary as a founding supporter and remains committed to building important relationships with local Rotary Clubs.

This change in governance now fully empowers the new Telling Tales Board to plan and build the capacity that will ensure that Telling Tales delivers its mission and vision for years to come.

Our mission is to deliver outstanding literary programming for children and youth that raises the importance of literacy in our community.

Our vision is to inspire a love of reading and improve literacy in children and youth.

The Telling Tales board, chaired by Richard Koroscil, has approved a three-year strategic plan focusing on fund development, human resources, sustainability, defining meaningful metrics and expanding their year-round programming. Going forward Telling Tales literacy programming will be delivered in four streams: digital, school, community and the annual festival.

The 10th annual Telling Tales festival takes place on Sunday September 16th at Westfield Heritage Village. Founder, Susan Jasper, continues to lead Telling Tales as the Executive Director. To mark our 10th anniversary we are excited to launch a new logo, designed by Muse Marketing Group.

To learn more about Telling Tales and stay up to date on our programs and events we encourage you to sign up for the [Dragonfly newsletter](#). The line-up for the 2018 reading campaign will be announced on May 2nd and will celebrate this year's theme, "Embrace the power of stories".

Telling Tales was incorporated on January 13, 2017, Ontario Corporation Number 1968901.

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TellingTales.org



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Charitable Registration #72526 0897 RR0001

