



Promote your organization through the annual Telling Tales Souvenir Program with a distribution of over 170,000!

Telling Tales is now a three-day 'festival' in September that attracts a target audience of over 9,000!

The flagship event at Westfield was the launch pad for our growing program that now that now extends year-round into our schools and community. The ability to read and write empowers our children to explore a wide world of opportunities. For this reason, Telling Tales focuses on building awareness of the importance of literacy in our community all year long.

- Sept 15th Westfield Heritage village
- Sept 21st Celebrating Graphic Novels at Main Branch of Hamilton Public Library
- Sept 22nd Nature Tales at the Royal Botanical Gardens

Join over 50 of Canada's leading children's authors, illustrators, musicians, and storytellers as they enthral, inspire and empower young readers with the power of stories.

- 15,000 Distribution throughout Hamilton and Halton Region, all area libraries, school boards and communities
- 150,000 circ. Hamilton Spectator subscribers on Thursday, September 12th
- Available online www.tellingtales.org for an entire year
- 5,000 Free at Festival

Fans love our Festival Guide and families treasure them and keep them long after the festival is over. The Guide contains all the details of the festival including presenters, schedules, maps, and so much more. A valuable keepsake, many families use the pages to collect autographs and other mementos of their day at Telling Tales. To view a copy of the 2018 Festival Program please click [here](#).

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Please send files to: communications@tellingtales.org

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For more information please contact Susan Jasper at susan@tellingtales.org

TellingTales.org Connect with us: TellingTalesOrg Charitable Registration #72526 0897 RR0001

