



FOR IMMEDIATE RELEASE

AWESOME COMES TO TELLING TALES

HAMILTON, ON – September 4, 2015: Experience stories in all forms and ignite your inspiration! Let your imagination soar at Canada's FREE children's literary festival on Sunday, September 20th, at Westfield Heritage Village in Rockton, Ontario. Join 30 of Canada's best children's authors, illustrators, storytellers, and musicians who promise to entertain and delight over 7,000 children and their families. This year's festival features international bestselling author **NEIL PASRICHA**, who will launch his new children's book, **AWESOME IS EVERYWHERE**, at the festival.

SHEREE FITCH, Canada's female Dr. Seuss, is a wonderful new addition to Telling Tales with well-known titles for our younger audience and tweens. Canada's bestselling Aboriginal author **DAVID BOUCHARD** will share his passion for stories and Aboriginal culture. We're also bringing back some fan favourites. Author and illustrator **WERNER ZIMMERMANN** returns with his fun interactive stories, and **RICHARD SCRIMGER** is a hilarious author with an incredible ability to catch the attention of teens and tweens.

"This is a special year for the Telling Tales Festival," explains Susan Jasper, Telling Tales Festival Chair & Founder. "**NEIL PASRICHA** is launching his new interactive picture book, and **TVOKIDS' RANGER KARA** will be kicking-off TVO's [Reading Rangers Book Club Tour](#) with a special reading. Plus **HAMILTON BEST START** is celebrating 10 years in the local community with birthday party crafts and activities in the Large Meadow. September 20th is going to be an awesome day of celebration!"

Other attractions include live performances, book signings, readings, costumed characters, a giant Book Swap and Shop, Bryan Prince Bookseller onsite book shop, Children's Activity Centre, contests and prizes – all in a beautiful historic village setting.

The **7th Annual Telling Tales Festival** takes place on **Sunday, September 20th** from 10 a.m. to 4 p.m. at **Westfield Heritage Village** in Rockton, Ontario. **Admission is free.** There is free parking at the Rockton Fairgrounds and our free shuttle service will bring you right to the Festival. Please note: there is no parking at Westfield during the Festival. Visitors are welcome to bring their children in strollers and are reminded to bring lawn chairs, blankets, and umbrellas to join in the fun – rain or shine!

Visit the Telling Tales website at www.tellingtales.org and sign up to receive weekly updates.

www.tellingtales.org | facebook.com/TellingTalesFestival | twitter.com/tellingtalesffs





Mark Sept. 20 on your calendar and plan to be entertained by these fantastic presenters:

Gary Barwin	Carol-Ann Hoyte	John Lukasik
Robert Blunsdon	HPL Puppeteers	Debbie Ridpath Ohi
David Bouchard	Jude Johnson	Gillian O'Reilly
Lance Darren Cole	Jess Keating	Pan Piper
Creative Theatre Company	Wesley King	Neil Pasricha
Lisa Dalrymple	Lynne Kittredge-Fox	Richard Scrimger
Sheree Fitch	Adrienne Kress	Patricia Storms
Alma Fullerton	Monica Kulling	TURKEY Rhubarb
Hamilton Children's Choir	Andrew Larsen	TVOKids' Ranger Kara
Hamilton Youth Poets	JonArno Lawson	Werner Zimmermann

For presenter bios and full event schedule please go to:

<http://www.tellingtales.org/presenter-schedule>

Engage with the Telling Tales social media community to celebrate #TellingTales2015!

We're sharing stories and giving away books on **Facebook** and **Twitter**:

<https://www.facebook.com/TellingTalesFestival> <https://twitter.com/TellingTalesFFS>

We're showcasing our presenters on **YouTube**:

<https://www.youtube.com/user/TellingTalesFestival>

Download the **Telling Tales Festival App** at <http://bit.ly/TellingTalesApp>, sponsored by Cogeco. Use the Framelt! feature to enter our photo contest to win great prizes.

Check out the **2015 Telling Tales Reading List** for our recommended selection of books by Canadian children's authors: <http://www.tellingtales.org/wp-content/uploads/2015/06/Reading-List-June-3-2015.pdf>

About Telling Tales

Telling Tales celebrates stories. We do this by bringing together Canadian authors, illustrators, musicians and storytellers with their audience – our children. Telling Tales is a free, one-day, outdoor festival, and a year 'round commitment to promoting literacy and inspiring a love of reading. For more information, please review the **Telling Tales Fact Sheet**: <http://www.tellingtales.org/wp-content/uploads/2015/09/TT-2015-Fact-Sheet-Sept-3-FINAL.pdf>

www.tellingtales.org | facebook.com/TellingTalesFestival | twitter.com/tellingtalesffs

