



FOR IMMEDIATE RELEASE

**A Photo is Worth a School Author Visit
With the Telling Tales App Photo Contest**

HAMILTON, ONTARIO – October 16, 2015: This year winners clicked and snapped their way to win! We asked people to submit creative and fun photos that featured a favourite reading spot. **Congratulations to Wendy Rose of St. George – she is the grand prize contest winner!** She took an adorable picture of her son and their dog. Her son’s elementary school, St. George-German Public School, will get an exclusive “Telling Tales Author Experience” this fall with author Lisa Dalrymple!

“At Telling Tales we know how important it is to expose children to stories, and introducing them to authors can help spark their own creativity,” said Susan Jasper, Telling Tales Founder. “These young students have the opportunity to meet an author, listen to her read, learn a few tips and most importantly – be inspired!”

There are so many wonderful reading spots, whether it’s with a friend, on the porch, or just before bed. Participants simply had to show us their favourite place to read using the Framelt! feature on the Telling Tales App, which is generously sponsored by Cogeco. Enjoy these book nooks from our contest winners:



1st place photo

1st – Wendy Rose from St. George for her “Reading to my best friend” photo
Prize: Telling Tales Author Experience at school (Value: Priceless)

2nd – Jessica Finochio from Stoney Creek for her “Reading in my tent bed” photo
Prize: Hamilton Conservation Authority Annual Family Pass

3rd – Barbara Fanson from Mount Hope for her “Minnie Mouse” photo
Prize: Telling Tales Prize Package

www.tellingtales.org | facebook.com/TellingTalesFestival | twitter.com/tellingtalesffs



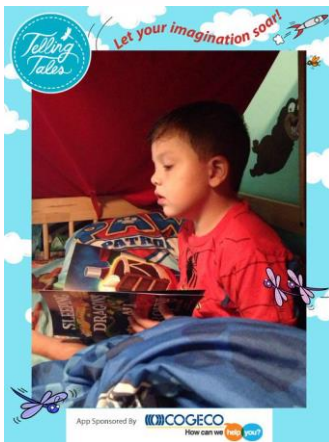


4th - Skylaa R., 7, from Hamilton for her “Mom & Me Selfie” photo

Prize: Family Pass to Westfield Heritage Village

Honourable Mention – Skylaa R., 7, from Hamilton, for her “Jude Johnson at the Telling Tales Festival Bandstand” photo

Prize: Telling Tales Book Prize



2nd place photo



3rd place photo



4th place photo



Honourable mention

About Telling Tales

Telling Tales celebrates stories. We do this by bringing together Canadian authors, illustrators, musicians and storytellers with their audience – our children. Telling Tales is a free, one-day, outdoor festival, and a year ‘round commitment to promoting literacy and inspiring a love of reading.

-30-

For more information, or to request the winning images, please contact:

Joanna Williams, Public Relations Manager
media@tellingtales.org

Judy Boswell, Marketing Co-Chair
 905-920-1600 | judy@musemarketinggroup.ca

